

UConn Club Sports Logo Guide

Updated: May 8, 2024

Club Sports teams must use the following logos in all social media posts, on league, tournament, & team websites, and for apparel orders. Team Leadership is responsible for all logo usage. Usage of any Athletics logo by a Club Sports team is prohibited.

OFFICIAL COLOR PALETTE

NAVY BLUE

CMYK: 100 / 76 / 12 / 70
 RGB: 0 / 14 / 47
 WEB: #000E2F

WHITE

CMYK: 0 / 0 / 0 / 0
 RGB: 255 / 255 / 255
 WEB: #FFFFFF

GREY

CMYK: 33 / 18 / 13 / 40
 RGB: 124 / 135 / 142
 WEB: #7C878E

CLUB SPORTS MEDALLION LOGO

This logo must say CLUB SPORTS and cannot be altered for specific team names.



SPORT SPECIFIC LOGOS

ONE COLOR



TWO COLOR



THREE COLOR

